



## '2007 World Superyacht Award' Goes To Luxury Australian Superyacht '*Seafaris*'

The luxury Australian superyacht *Seafaris* has taken out the top prize in its class at the prestigious 2007 World Superyacht Awards in Venice.

In what is the superyacht industry's equivalent of the Oscars, the magnificent 41m long catamaran outshone five other finalists from around the world to be recognised as the best yacht in the category for vessels measuring more than 40-metres in overall length.

The award is a massive tribute to *Seafaris*' owner, Newcastle property developer Jeff McCloy, who broke with tradition and managed every stage of the project instead of beating a path to an internationally recognised builder of such a vessel.



*Seafaris*, which was enjoyed by Australia's favourite 'Royals', HRH Crown Princess Mary of Denmark, and her husband, HRH Crown Prince Frederik, on a private cruise when they were in Sydney last December, is usually based in Cairns and operates exclusive, *Six Star* charters among Great Barrier Reef islands for an international clientele.

An independent panel of judges, comprising superyacht owners and industry professionals, made the award to *Seafaris* based on 'quality, ease of operation,

fulfilment of purpose and ecological impact.' In his presentation to the judges Jeff McCloy stressed that through Australian design and ingenuity **Seafaris** brought a new dimension to the world of luxury superyachts. The catamaran design had evolved as a consequence of him having a completely open mind on what size and type of superior charter yacht would be needed to achieve his goal – to have 10 guests experience new levels of adventure at an exciting destination while travelling in exclusive and supreme comfort.

"Everyone associated with **Seafaris** can stand proud alongside this award," Jeff McCloy said in Venice last night after accepting his trophy at a glittering ceremony at the historic Fondazione Giorgio Cini. "**Seafaris** has set new standards. We did things differently and broke new ground, and today everyone else is taking notice.



"We sub-contracted each stage of the construction to the most appropriate companies or individuals, and I say with great pride that the end result, **Seafaris**, is testament to the value of that decision. The initial design came from the multihull specialists, Incat

Crowther, of Sydney while Forgacs, in Newcastle, did the basic aluminium structure. The bare aluminium vessel then travelled under its own power over 400nm from Newcastle to Brisbane for the fit-out and finishing.

"The décor and luxurious accommodation has received rave reviews. The entire interior is nothing short of sumptuous, and second to none. It is a *Six-Star* environment that has been inspired by the sea and the warmth of some of Australia's most magnificent timbers."

**For more information or high res. photographs  
please contact**

*Rob Mundle Promotions*

+ 61 417 323 573

[rmundle@bigpond.net.au](mailto:rmundle@bigpond.net.au)

Or go to the website

[www.seafarisaustralia.com](http://www.seafarisaustralia.com)

**Barrier Reef Seafaris Pty Ltd**

Contact: Louise McCloy - [louise@mccloy.com.au](mailto:louise@mccloy.com.au) Telephone + 61 2 49450611